



EAGLE OCEAN MARINE CIRCULAR

SEPTEMBER 14, 2021

TO ALL INSUREDS AND BROKERS

Dear Colleagues:

NEW LOSS PREVENTION INITIATIVE: *GOOD CATCH*

EOM is pleased to announce the launch of an American Club new loss prevention initiative: *Good Catch*.

The initiative combines alerts and animations on safety-related issues in a focused format aimed principally at seafarers themselves. *Good Catch* recognizes that, although there may be differences in detail between individual safety management systems, they all have a common purpose in ensuring seafarers' situational awareness and their personal responsibility for their own safety, that of their shipmates, the marine environment, and the many other interests involved in their service at sea.

Good Catch emphasizes the importance of a strong safety culture which identifies, assesses and reports unsafe conditions, unsafe acts and near misses using case study examples.

New alerts and animations will be posted periodically at the American Club's website at:

https://www.american-club.com/page/good_catch

Insureds will also be notified when new *Good Catch* content is posted.

EOM recommends that Insureds take note of this information and be guided accordingly.

Yours faithfully,

Joseph E.M. Hughes, Chairman & CEO
Eagle Ocean Agencies, Inc.

Eagle Ocean Marine is an American Club fixed premium facility offering gold standard International Group club service, underpinned by the impeccable security of reinsurance at Lloyd's.